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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Patent Application of:  
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

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For: System and method for real-time bidding for  
Internet advertising space

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Examiner: John W. Van Bramer

**STATEMENT UNDER 37 CFR § 3.73(b)**

BEH Investments LLC, a Delaware limited liability company, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

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6. From: Craig R. Jalbert, Liquidating Supervisor To: BEH Investments LLC  
The document was recorded in the United State Patent and Trademark Office at

Real 018535, Frame 0073.

The undersigned is duly authorized to act on behalf of Assignee.

Dated: June 22, 2011

Respectfully submitted,  
Signature: /Benzion A. Wachsman/  
Name: Benzion A. Wachsman  
Title: General Manager